

WMC

ORDER



Flight Dates 09/25/12-10/08/12

Contract / Revision 826016 /

Original Date / Revision
09/25/12 09/25/12

Advertiser Flinn, George

Agency Strategic Media Svcs

Buying Contact Whitney Eversole

3299 K Street NW
Suite 200
Washington, DC 20007

Primary Account Executive
Jim Quinn

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Jim Quinn | 100% | | |

Product
FLINN FOR CONGRESS (R-TN) 273

Agency Com 15%

Billing Contact

3299 K Street NW
Suite 200
Washington, DC 20007

Sales Office T-PHI
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 2730

Alt Order # 06338368

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL810

Priority P 4

Advertiser Ref

Order Share 33% Market Value 59015

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| WBUY | % | 0 |
| WHBQ | 19% | 11212 |
| WKNO | % | 0 |
| WLMT | 1% | 590 |
| WMAV | % | 0 |
| WMCT | % | 0 |
| WMCW | % | 0 |
| WPTY | 5% | 2950 |
| WPXX | % | 0 |
| WREG | 42% | 24786 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|----------------|------------|-------------|--------------|--------|------------|----------|---------|------------|--------------|
| September 2012 | 19 | \$6,906.25 | \$8,125.00 | 0.00 | 08/27/12 | 09/30/12 | 19 | \$6,906.25 | \$8,125.00 |
| October 2012 | 29 | \$9,647.50 | \$11,350.00 | 0.00 | 10/01/12 | 10/08/12 | 29 | \$9,647.50 | \$11,350.00 |
| Totals | 48 | \$16,553.75 | \$19,475.00 | 0.00 | | | | | |

| | | | | | | | | | | | | | | Totals | |
|-----|-----|-------------------|-----------------|--|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 1 | WMC | 09/26/12 | 09/28/12 | Action News 5 @ 6a Action News 5 @ 6a | Comm | 6-7a | ---WTF-- | :30 | 4 | \$350.00 | P 4 | 0.00 | NM | 4 | \$1,400.00 |
| 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ---WTF-- | | | | | 4 | \$350.00 | | 0.00 | | | |
| E 2 | WMC | 10/01/12 | 10/05/12 | Action News 5 @ 6a Action News 5 @ 6a | Comm | 6-7a | MTWTF-- | :30 | 5 | \$350.00 | P 4 | 0.00 | NM | 5 | \$1,750.00 |
| 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| E 3 | WMC | 10/08/12 | 10/08/12 | Action News 5 @ 6a Action News 5 @ 6a | Comm | 6-7a | 1----- | :30 | 1 | \$350.00 | P 4 | 0.00 | NM | 1 | \$350.00 |

Contract / Revision **826016** Flight Dates **09/25/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser **Flinn, George**Product **FLINN FOR CONGRESS (R-)** Estimate # **2730**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|-----|-------------------|-----------------|--------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 3 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | 1----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 4 | WMC | 09/26/12 | 09/28/12 | NBC Today Show | Comm | 7-9a | --W-F-- | :30 | 2 | \$300.00 | P 4 | 0.00 | NM | 2 | \$600.00 |
| | | | | NBC Today Show | | | | | | | | | | | |
| 4 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --W-F-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| E 5 | WMC | 10/01/12 | 10/05/12 | NBC Today Show | Comm | 7-9a | MTWTF-- | :30 | 5 | \$250.00 | P 4 | 0.00 | NM | 5 | \$1,250.00 |
| | | | | NBC Today Show | | | | | | | | | | | |
| 5 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 5 | \$250.00 | | 0.00 | | | |
| E 6 | WMC | 10/08/12 | 10/08/12 | NBC Today Show | Comm | 7-9a | 1----- | :30 | 1 | \$250.00 | P 4 | 0.00 | NM | 1 | \$250.00 |
| | | | | NBC Today Show | | | | | | | | | | | |
| 6 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | 1----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 7 | WMC | 09/30/12 | 09/30/12 | Action News Sunday @ 8pm | Comm | SUN 8-9a | -----1 | :30 | 1 | \$200.00 | P 3 | 0.00 | NM | 1 | \$200.00 |
| | | | | Action News Sunday @ 8 | | | | | | | | | | | |
| 7 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----1 | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 8 | WMC | 10/07/12 | 10/07/12 | Action News Sunday @ 8pm | Comm | SUN 8-9a | -----1 | :30 | 1 | \$150.00 | P 4 | 0.00 | NM | 1 | \$150.00 |
| | | | | Action News Sunday @ 8 | | | | | | | | | | | |
| 8 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 9 | WMC | 09/25/12 | 09/28/12 | Action News 5 @ 6p | Comm | M-F 6-630p | -TWTF-- | :30 | 4 | \$500.00 | P 4 | 0.00 | NM | 4 | \$2,000.00 |
| | | | | M-F Action News 5 @ 6p | | | | | | | | | | | |
| 9 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | | | 4 | \$500.00 | | 0.00 | | | |
| E 10 | WMC | 10/01/12 | 10/05/12 | Action News 5 @ 6p | Comm | M-F 6-630p | MTWTF-- | :30 | 5 | \$500.00 | P 4 | 0.00 | NM | 5 | \$2,500.00 |
| | | | | M-F Action News 5 @ 6p | | | | | | | | | | | |
| 10 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 5 | \$500.00 | | 0.00 | | | |
| E 11 | WMC | 10/08/12 | 10/08/12 | Action News 5 @ 6p | Comm | M-F 6-630p | 1----- | :30 | 1 | \$500.00 | P 4 | 0.00 | NM | 1 | \$500.00 |
| | | | | M-F Action News 5 @ 6p | | | | | | | | | | | |
| 11 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 12 | WMC | 09/29/12 | 09/29/12 | Sat Action News 5 @ 5p | Comm | SAT 5-530p | -----1- | :30 | 1 | \$200.00 | P 4 | 0.00 | NM | 1 | \$200.00 |
| | | | | Sat Action News 5 @ 5p | | | | | | | | | | | |
| 12 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----1- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 13 | WMC | 10/06/12 | 10/06/12 | Sat Action News 5 @ 5p | Comm | SAT 5-530p | -----1- | :30 | 1 | \$200.00 | P 4 | 0.00 | NM | 1 | \$200.00 |
| | | | | Sat Action News 5 @ 5p | | | | | | | | | | | |
| 13 | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1- | | | | | 1 | \$200.00 | | 0.00 | | | |



Contract / Revision 826016 Flight Dates 09/25/12-10/08/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser Flinn, George

Product FLINN FOR CONGRESS (R- Estimate # 2730

| | | | | | | | | | | | | | Totals | |
|------|-------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 14 | WMC | 09/29/12 | 10/06/12 | Sat Action News 5 @ 6p Sat Action News 5 @ 6p | Comm | SAT 6-630p | -----1- | :30 | 1 | \$200.00 | P 4 | 0.00 NM | 2 | \$400.00 |
| 14 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 09/24/12 | 09/30/12 | -----1- | | | | | 1 | \$200.00 | | 0.00 | | |
| | Week: | 10/01/12 | 10/07/12 | -----1- | | | | | 1 | \$200.00 | | 0.00 | | |
| E 15 | WMC | 09/29/12 | 09/29/12 | Wheel of Fortune SAT Wheel of Fortune | Comm | SAT 630-7p | -----1- | :30 | 1 | \$225.00 | P 4 | 0.00 NM | 1 | \$225.00 |
| 15 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 09/24/12 | 09/30/12 | -----1- | | | | | 1 | \$225.00 | | 0.00 | | |
| E 16 | WMC | 09/30/12 | 10/07/12 | Sun Action News 5 @ 5p Sun Action News 5 @ 5p | Comm | SUN 5-530p | -----1 | :30 | 1 | \$200.00 | P 4 | 0.00 NM | 2 | \$400.00 |
| 16 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 09/24/12 | 09/30/12 | -----1 | | | | | 1 | \$200.00 | | 0.00 | | |
| | Week: | 10/01/12 | 10/07/12 | -----1 | | | | | 1 | \$200.00 | | 0.00 | | |
| E 17 | WMC | 09/26/12 | 09/28/12 | Late News M-F M-F Late News | Comm | M-F 10-1035p | --WTF-- | :30 | 3 | \$900.00 | P 3 | 0.00 NM | 3 | \$2,700.00 |
| 17 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 09/24/12 | 09/30/12 | --WTF-- | | | | | 3 | \$900.00 | | 0.00 | | |
| E 18 | WMC | 10/01/12 | 10/05/12 | Late News M-F M-F Late News | Comm | M-F 10-1035p | MTWTF-- | :30 | 5 | \$600.00 | P 4 | 0.00 NM | 5 | \$3,000.00 |
| 18 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | | | 5 | \$600.00 | | 0.00 | | |
| E 19 | WMC | 10/08/12 | 10/08/12 | Late News M-F M-F Late News | Comm | M-F 10-1035p | 1----- | :30 | 1 | \$600.00 | P 4 | 0.00 NM | 1 | \$600.00 |
| 19 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/08/12 | 10/14/12 | 1----- | | | | | 1 | \$600.00 | | 0.00 | | |
| E 20 | WMC | 09/29/12 | 09/29/12 | Late News Sa SAT Late News | Comm | SAT 10-1030p | -----1- | :30 | 1 | \$400.00 | P 4 | 0.00 NM | 1 | \$400.00 |
| 20 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 09/24/12 | 09/30/12 | -----1- | | | | | 1 | \$400.00 | | 0.00 | | |
| E 21 | WMC | 10/06/12 | 10/06/12 | Late News Sa SAT Late News | Comm | SAT 10-1030p | -----1- | :30 | 1 | \$400.00 | P 4 | 0.00 NM | 1 | \$400.00 |
| 21 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | Week: | 10/01/12 | 10/07/12 | -----1- | | | | | 1 | \$400.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 48 \$19,475.00 |

REP HEADLINE# 6338368
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP25/12 10.48
*** WMC-TV ***

ADV # ADV. NAME POLI/G FLINN/R/CON/TN REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME WHITNEY EVERSOLE

3299 K. STREET NW, SUITE 200

SALES PRSN PH- JIM QUINN

WASHINGTON, DC 20007

ORDER # 826016 CONTRACT # 6338368 CLASS: NATL. LOCAL REGIONAL

PRDCT FLINN FOR CONGRESS EST#2730 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT8/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 10.48

REP: NEW POLITICAL ORDER
FD: 9/25 - 10/8
TTL: \$19,475
PLS CNF
THANKS
ANGELA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GEORGE FLINN FOR CONGRESS 2012

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2730

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 600A-700A | 30 | 4 | \$350.00 | 9/26 | 9/28 | 4 | | W-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 2 | | | 600A-700A | 30 | 4 | \$350.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 3 | | | 600A-700A | 30 | 4 | \$350.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |

9/25/12

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP25/12 10.48
*** WMC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 700A-900A | 30 | 4 | \$300.00 | 9/26 | 9/28 | 2 | | W, F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 5 | | | 700A-900A | 30 | 4 | \$250.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 6 | | | 700A-900A | 30 | 4 | \$250.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 7 | | | 800A-900A | 30 | 3 | \$200.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 8 | | | 800A-900A | 30 | 4 | \$150.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 9 | | | 600P-630P | 30 | 4 | \$500.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 10 | | | 600P-630P | 30 | 4 | \$500.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 11 | | | 600P-630P | 30 | 4 | \$500.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 12 | | | 500P-530P | 30 | 4 | \$200.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 13 | | | 500P-530P | 30 | 4 | \$200.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 14 | | | 600P-630P | 30 | 4 | \$200.00 | 9/29 | 10/6 | 1 | | SAT | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 15 | | | 630P-700P | 30 | 4 | \$225.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : WHEEL OF FORTUNE | | | | | | | | | | | | |

REP HEADLINE# 6338368
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.48
 *** WMC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-----|----|-------------|--------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 16 | | | 500P-530P | 30 | 4 | \$200.00 | 9/30 | 10/7 | 1 | | SUN | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 17 | | | 1000P-1035P | 30 | 3 | \$900.00 | 9/26 | 9/28 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 18 | | | 1000P-1035P | 30 | 4 | \$600.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 19 | | | 1000P-1035P | 30 | 4 | \$600.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 20 | | | 1000P-1030P | 30 | 4 | \$400.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 21 | | | 1000P-1030P | 30 | 4 | \$400.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| SEP/12 | | | \$8,125.00 | OCT/12 | | 11350.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 19475.00 |
| TOTAL SPOTS | | | | | | | | | | | | 48 |

MARKET TOTALS \$59,015 WMC 33% WHEQ 19% WREG 42% WPTV 5% WLMT 1% WPKX 0%
 SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, KEGAN BERAN

being/on behalf of: GEORGE FLINN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: U.S. House of Representatives - Tennessee Congressional District 9

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |
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Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Flinn for Congress - 1661 Aaron Brenner Dr. Ste 300. Memphis, TN 38120

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK MICHAEL SAMMONS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

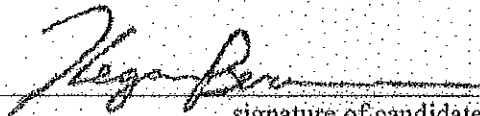
☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

STRATEGIC MEDIA PLACEMENT

PHONE: 740-201-5500

BROADCAST AND CABLE TV TRAFFIC INSTRUCTIONS

date 9/24/2012
to Traffic Department
contact Kegan Beran - Whitney Eversole - Greg Phelps
CLIENT RE: TN CD9 GEORGE FLINN

FLIGHT DATES: 9/25/2012 - TFN

| Spot Name | Spot # | Spot Length | Rotation |
|------------|----------------|-------------|----------|
| Scrap Iron | TVGENFLIN1202 | 00:00:30 | 100% |
| Scrap Iron | TVGENFLIN1202H | 00:00:30 | 100% |

BROADCAST AND CABLE TV

| TV STATION/CABLE SYSTEM | DMA |
|-------------------------|-------------|
| 9100 COMCAST | Memphis, TN |
| 9363 MILLINGTON | Memphis, TN |
| WHBQ | Memphis, TN |
| WLMT | Memphis, TN |
| WPTY | Memphis, TN |
| WREG | Memphis, TN |